

## **Interview with DamlArt**

<https://damlart.com/interview-oliver-cain/>

*Oliver Cain ; He is a successful young artist. His reputation will reach all over the world very soon..*

***\*I saw your works are generally subverted linguistic paintings, ceramic sculptures (mini banana bowl which is my fave). Can you describe your style ? Is it pop art ? And a few days ago I saw a post on your instagram, you were painting a truck, are you close with street art ?***

**Oliver Cain :** That truck was part of a moving art exhibition so that truck got lots of different artists to paint on it until it went around New Zealand. It is kinda a cool art project. It wasn't really street art. I've never really had to do something like that. In the future I hope.

In terms of my style, I'm highly influenced by pop art. So my favorite artists are Andy Warhol and people like that. I just love that sort of initiative and creativity behind the thinking of their work. I am definitely influenced by him a lot. So my work is very simple. It is what it is or other temptations that can be dealt by statement pieces of artwork.

Pop up colors. Lots of my works are just simple plain colors. I do like that minimalistic, simple..

***\*What is the most important art business lesson you learn ? You are young but you also have many experiences. Please share with us.***

**Oliver Cain :** I think it's just putting yourself out there going to introduce yourself to other artists, art dealers and building a network around you. Talking about your work as well as entering competition. Just get your stuff up there, because no one else is gonna push you through.

***\*Probably you've received both positive and negative feedback. How do you handle negative criticism ?***

**Oliver Cain :** Suppose I'd like to ask him why those people are seen as negative things. What is it about my work or something that they don't like and then I can try and understand where they're coming from or do you don't almost have to understand or just accept your work and that's fine, art is very subjective.

***\*Professionally what is your next goal ? Would you wanna be an international artist ?***

**Oliver Cain:** I was supposed to come back to England last year but that never happened, I stuck in New Zealand at the moment. I'd love to get into Europe and then into America. Those are the goals and the dreams. Just trying to find networks and people out there that are gonna believe in me as much as I believe in myself.

***\*Do you have a network of other artists? Artists support one another, is it true ?***

**Oliver Cain :** It depends like, I have different artist friends I've friendly been. I think there's been a friendly competition in terms of the art world as well because people want their works to be good. The same things are almost supportive of one another, congratulating people on their wins and helping them when they can. It's also very important.

I am trying my best.

***\*I wonder about your relationship with technology, especially social media. Is it effective for your artworks or creativity killer ? My other question is what do you think about digital art ?***

***Oliver Cain*** : I don't really make work specifically for social media. I just make my work and then do a documentary on social media.

I could be doing better at it. I know that it is a huge tool. I'm still learning how to use it the best way. I think in terms of getting publicity and getting acknowledgement for your work and trying to reach better, it has definitely affected. I think it's very important to invest time into social media because it is such an easy way to get out there.

That's what we want you to do interviews on social media to visualize and see your work, especially in the art world, because we need to be able to see the work. Digital art like you've seen digital stuff like digital artists are very talented in the way they do, but I personally don't see much of an appeal.

***\*I saw your interview, you were born in England, you studied there after you moved to New Zealand and a part of your life you worked in a church. Also you support queer community. My question is how does cultural diversity (rich ethnicity) affect your art ? Can we see social, political issues in your works ?***

***Oliver Cain*** : My background definitely plays a major contribution to art work and has definitely shaped my style, right from the very beginning.

As soon as I embraced those personal things about me and mold of those all my art works and became a lot more personal and a lot more fulfilling for me, and CSS those different aspects of my life experiences that I had in the community or religious background or through the queer community. It is a part of me.

***\*With Covid19 artists have many struggles. Art should be funded very well but reality is totally different. What is the most challenging part about being an artist in Covid19 ? Do you have any formulas to survive?***

***Oliver Cain*** : Interesting because thankfully for me, I was able to join the lockdowns out there to make lots of work. I had a few online exhibitions that I wanted to have. So, lots of the art world has found that lots of people were buying but they can't travel. So they're investing their money elsewhere.

Thankfully for me. COVID-19 didn't affect me too much, actually helped me to give me more time to create. Because I stuck at home.

***\*Do you have some suggestions for beginner level artists ?***

***Oliver Cain*** : Yeah, just, just, just keep keep making work.

I can't stress enough, it's just making lots of work, even if it doesn't go anywhere, it's still made and it's still explored that way.

Through exploration comes new work and new ideas, just keep pushing new work, try to find your style, find your style..